

# Work ON Not IN Your Business

## Workshop

Most workshops are full of ideas and possibilities but sometimes they never really get turned into tangible results when you get back to your day job.

This workshop shows you how to work on your business more smartly and hit vital targets by applying the right tools and strategies used by the UK's high-achieving entrepreneurs.

Learn how to:

- Hit targets the way the “Magic Millionaires” do
- Put in place systems and processes that will guarantee you the right results
- Turn plans and decisions into increased sales and profits.

It is highly recommended that you take advantage of the networking opportunity at this event – bring plenty of business cards and corporate literature to promote your products and services to fellow delegates.

**Event suitability:** Small businesses, 2 years trading +

**Event level:** Intermediate

**Delivered by:** Robert Craven on behalf of Business Link West Midlands

**Time:** 9.15am - 1.00pm

### Dates and Venues:

**11/05/2010** - Yarnfield Park Training & Conference Centre, Yarnfield Lane, Yarnfield, Staffs, ST15 0NL

**12/05/2010** - The Public, New Street, West Bromwich, West Midlands, B70 7PG

**13/05/2010** - Coventry & Warwickshire Chamber of Commerce, Oak Tree Court, Binley Business Park, Harry Weston Road, Coventry, CV3 2UN

**08/06/2010** - Bank House Hotel, Hereford Road, Bransford, Worcestershire, WR6 5JD

**10/06/2010** - Longbridge Innovation Centre, 1 Devon Way, Longbridge Technology Park, Birmingham, B31 2TS

**23/06/2010** - Shrewsbury Town Football Club, ProStar Stadium, Oteley Road, Shrewsbury, SY2 6ST

## Inspiring Presenter

### Robert Craven, The Directors' Centre

Robert Craven is one of the UK's best-known speakers on entrepreneurship; anyone who has experienced one of Robert's presentations will know exactly why. He has honed his skills from running his own business and spending 5 years leading training and consultancy programmes for Warwick Business School.

Robert's track record in helping businesses is certainly impressive and he has worked with a number of leading brands including Barclays, Land Rover, Nando's and the Crown Prosecution Service, to name but a few.